

**166<sup>th</sup> Middlefield Agricultural Fair**

Highland Agricultural Society

PO Box 23

Middlefield MA 01243

Middlefieldfair.org

middlefieldfair@gmail.com

The Highland Agricultural Society of Middlefield MA is seeking sponsors for the 163<sup>rd</sup> Middlefield Fair. The Fair will be held August 13, 14 & 15 2021. The Middlefield Fair is the oldest agricultural fair in the Hilltowns. Please consider advertising your business in our Fair Program Book. Advertisements must be received by July 26<sup>th</sup>.

**Advertising space in the 2021 Program Book**

**Approx. size**

_____ Back Cover	\$150.00 (1 available)*	(5x7.5")
_____ Front Inside Cover	\$100.00 (2 available)*	(5x7.5")
_____ Back Inside Cover	\$100.00 (2 available)*	(5x7.5")
_____ Full Page	\$60.00	(5x7.5")
_____ Half Page	\$30.00	(5x3.75")
_____ 1/4 Page	\$20.00 (business card format)	(5x1.75")
_____ Friend of the Middlefield Fair	\$5.00	(listed name)

**Banner Advertisement**

_____ New Banner (includes printing costs)	\$150.00	(6 x 2.5')
_____ Banner (banner already printed)	\$100.00	(6 x 2.5')

For the best quality advertisement please send a digital copy of your ad to middlefieldfair@gmail.com.

\*These ad locations will be given to whoever returns their form and payment first.

Sponsor Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip Code \_\_\_\_\_  
 Telephone Number \_\_\_\_\_  
 Payment \$ \_\_\_\_\_ for a \_\_\_\_\_ advertisement

Checks may be made payable to the **HIGHLAND AGRICULTURAL SOCIETY**. Please send a copy of the advertisement or greeting that you would like us to use along with this form to the address listed above. **Thank you for your support of the fair!**

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**Receipt from the HIGHLAND AGRICULTURAL SOCIETY/Middlefield Fair**

\_\_\_\_\_ has paid the amount of

\$ \_\_\_\_\_ for a \_\_\_\_\_ advertisement.

Payment received by \_\_\_\_\_ (Fair Representative) on \_\_\_\_\_